



PATENT  
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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ruppelt et al.

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For: METHOD AND APPARATUS FOR  
PRODUCT SELECTION ASSISTANCE

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TC 3100 MAIL ROOM

ASSOCIATE POWER OF ATTORNEY AND  
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Commissioner for Patents  
Washington, D.C. 20231

The undersigned, **H. Neil Houser**, having been appointed attorney-of-record in the above identified application hereby appoints the following attorneys or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

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This power of attorney appointment does not revoke previously granted powers of attorney, and all previously granted powers of attorney remain in effect.

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Respectfully submitted,

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